



DAN KOREM PROFESSIONAL DATA

OVERVIEW

Dan Korem, is a critically acclaimed author, documentary producer, and independent investigative journalist whose programs have been seen by over 150 million people worldwide. A much sought-after speaker for corporate, law enforcement, and education groups in North America and Europe, he is the president of Korem & Associates (K&A), which has trained over 30,000 professionals on-the-spot behavioral profiling skills—more than any other organization in the world.

In 1981, as an independent investigative journalist he produced the documentary *Psychic Confession*, the first “confession” of a suicidal cult-like leader—three years after the Jonestown Massacre. From this case, he noticed a pattern and predicted the appearance of gangs in suburbs and small towns for the first time in history. This led to 7 years of research in 11 countries and his landmark book, *Suburban Gangs—The Affluent Rebels*.

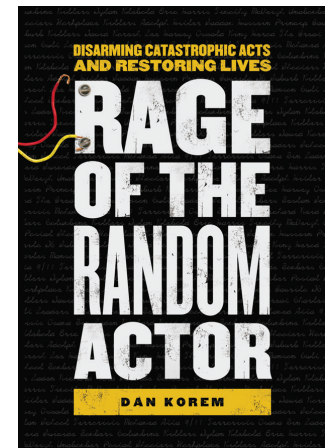
In the late 1980s, the presidents of a number of major companies asked him if he could develop an on-the-spot profiling system for negotiations that could be used cross-culturally without stereotyping. Several years of research ensued and the *Korem Profiling System* was developed. Initially, it was taught to thousands of corporate professionals for productivity applications. But, a new and unprecedented threat redirected his research.

In the early 1990s, his profiling, gang, at-risk youth, and aberrant group research converged and enabled him to predict another important trend. He predicted that student-led terrorist bombings and shootings would occur in North American schools (like the Columbine Massacre) and that these students had the same profile as most suicide terrorists, random workplace killers, postal shooters, and serial killers. The profile was the RANDOM ACTOR profile identified in the *Korem Profiling System* in 1992. This research has been used in military, law enforcement, and education venues to thwart catastrophic acts. More importantly, an intervention was identified, that when applied, deters a RANDOM ACTOR'S rage and desire to kill.

His most recent books are *Rage of the Random Actor* (2005), *The Art Of Profiling—Reading People Right the First Time* (1997), *Suburban Gangs—The Affluent Rebels* (1995), and *Streetwise Parents, Foolproof Kids*, 2nd ed. (early 2006)

SNAP-SHOT OF AREAS OF PROFESSIONAL EXPERTISE

- Behavioral profiling without a written test—13 years research and application
- Random Actor Terrorism—20+ years research North America & Europe
- Suburban, small-town and non-inner-city gangs—17 years research North America & Europe
- Aberrant group formation—20+ years research North America & Europe
- At-risk youth trends—20+ years research North America & Europe
- Missing Protector Strategy (deters most at-risk youth trends)—19 years research & application
- Psychology of deception—30+ years research



Behavioral Profiling (On-the-Spot Without a Written Test)

PROJECTS & RESEARCH

- Author of *The Art of Profiling—Reading People Right the First Time* (1997).
- Developed *Korem Profiling System*, early 1990s. First comprehensive on-the-spot system for profiling within a few minutes of interaction, enabling one to predict how a person prefers to: communicate, perform on the job, and make decisions. Derived from well-accepted gauges for measuring behavior and proven concepts for reading behavior. System development was directed and reviewed by leading behavioral science experts.
- Over 30,000 professionals in the US and Europe have received behavioral profile training using the *Korem Profiling System*.
- Co-produced first international symposium on behavioral profiling and interviewing children (Chatham, Ontario, Canada, 2000).

KOREM PROFILING SYSTEM APPLICATIONS

- Sales & Negotiations
- Deliver Target-Specific Presentations
- Leading Teams
- Client Consultation
- Educate Students
- Recruiting and Hiring Staff
- Fact-Gathering Interviews (Investigative and Non-Investigative)
- Conflict Resolution
- Investigations
- Thwart Random Actor Terrorism

KEYNOTE SPEAKER OR DISTINGUISHED LECTURER

- Society of Human Resource Management (1994–present)
- Institute of Internal Auditors International (1994–present)
- American Society for Industrial Security (2002–2004)
- Over 50 universities North America and Europe (1992 & 2005)
- Lehigh University, Executive in Residence, MBA program (2003)
- FBI National Academy—Behavioral Sciences Unit (1994 & 2002)
- National Association of Secondary School Principals (1999)
- Association of Healthcare Internal Auditors (2002)

Random Actor Terrorism & Prevention — Gangs & Gang Prevention

PROJECTS & RESEARCH

- Identified the behavioral traits of the RANDOM ACTOR, who commit terroristic acts of random violence in schools, workplace, and via terrorist groups.
- Predicted the random school shooting/bombing trend several years before first incident in 1997; began training law enforcement in 1993.
- Identified why people with RANDOM ACTOR traits are increasing, which environments have highest threat assessment for an incident, and how to reduce likelihood of being a target.
- Developed strategy to counsel adults & youths with RANDOM ACTOR traits out of the “danger zone.”
- K & A faculty has trained over 20,000 military, law enforcement, and education professionals on these issues.
- Predicted in the mid-1980s that gangs would appear in affluent communities and identified key factor that causes gang recruitment.
- Author of *Suburban Gangs—The Affluent Rebels* (1995); used as text in universities and law enforcement organizations; 7 years research in 11 countries.
- Consultant & participant for PBS special on suburban gangs & gang prevention (*Orlando, FL 1997*)
- Identified the *Missing Protector Strategy (MPS)*, the first practical strategy that stops most at-risk behavior, including gang recruitment.
- Conducted the first survey of Hungarian skinheads (1993).

KEYNOTE SPEAKER OR DISTINGUISHED LECTURER

- Homeland Security, CT — Prevention of Suicide Attacks (2006)
- Airline Pilots Association (2002)
- Intl. Assoc. of Campus Law Enforcement Administrators (2005)
- Transportation Security Administration (2003)
- FBI National Academy, Behavioral Sciences Unit (1994, 2002)
- American Society for Industrial Security (2004)
- Swiss Police (Zurich, Switzerland 1993, 1995, and 1996)
- National Association of Secondary School Principals (1999)

Aberrant Group Formation (Cults and Other Manipulative Groups)

PROJECTS & RESEARCH

- Obtained the only filmed confession of a cult-like leader, presented in the critically acclaimed documentary, *Psychic Confession* (1983). Used by US Department of Health and Human Services; first documentary that traced the effects of child abuse through the eyes of an adult.
- Mid-1980s to early 1990s—filmed many faith healing groups that used overt deception. Identified unique methods of manipulation, trickery, and recruitment tactics. Hundreds of people interviewed in the US & Europe. Will be incorporated in a text and documentary to be released in the future.

KEYNOTE SPEAKER OR DISTINGUISHED LECTURER

- Over 50 universities and professional associations in North America & Europe (1984–2005)

At-Risk Youth Trends and the Missing Protector Strategy

PROJECTS & RESEARCH

- Author of *Streetwise Parents, Foolproof Kids 2nd ed.* (early 2006). Provides practical guidance for parents, education, and law enforcement professionals for protecting youths from deceptive manipulations, how to detect lying, and other life-protecting skills. (1st ed. 1992)
- While doing research in 1980s for *Suburban Gangs—The Affluent Rebels*, identified the *Missing Protector Strategy (MPS)* that stops most at-risk behavior, including gang recruitment. Effectiveness in North American communities includes:
 - **Inner-City Community** (Dallas, TX, 1986–1992)—Over 400 youths received Protectors over a period of six years. Not one youth joined a gang—even though 1/3 of the students had actually seen someone shot, stabbed or murdered. And, not one teenage girl became pregnant.
 - **Affluent Suburb** (Plano, TX, 1998–2005)—Affluent suburb experienced many catastrophic at-risk youth trends since the 1980s, including teen suicide and over 18 heroin deaths in one 18-month period. Over 1000 at-risk students have received Protectors and only 5% display high risk behavior.
 - **Culturally Diverse Community** (Odessa, TX, 1999–2003)—Here, many students are not fluent in English. The MPS was incorporated into an existing school program to reduce truancy. A dramatic drop in truancy followed.
 - **Small Rural Town** (Blum, TX, 1999–2002)—District of 300 students; 5 youths received Protectors; after two years, no at-risk episodes.
 - **First Major Canadian Community** (Chatham, Ontario, Canada 2001–2002)—Community of 100,000, 60 miles northeast of Detroit, launched the strategy. Within 90 days, 30 youths were match with Protectors and virtually no at-risk behavior, as per six-month validation study.

Psychology of Deception

PROJECTS & RESEARCH

- By 1980, read or reviewed over 10,000 books, manuscripts, and periodicals on deception.
- Applications developed for military special mission units.

KEYNOTE SPEAKER OR DISTINGUISHED LECTURER

- Over 50 universities and professional associations in North America & Europe (1984–2005)